



## 2nd Re-Cycling Tour

On Sunday 3 March 2019, One Bike Limited, a Tanzanian cycling-based social enterprise in Moshi, Tanzania, is proud to present the second edition of *Re-Cycling Tour*. The environmentally friendly initiative, created by the small bike shop placed between Market St. and Mission St. in Moshi town, has the same sustainability goal, to clean the trash off the streets of Moshi by "cycling to recycle".

This time, a cycling critical mass movement made the tour following the route of Kilimanjaro Premium Lager Marathon 2019, covering a larger area of Moshi town and suburbs.

During this tour, the number of cyclists participating to Re-Cycling Tour has doubled and the trash collected from the streets has tripled, sending more garbage to recycling facilities.

John Addison, the Race Director of the Kilimanjaro Marathon, would like to applaud the work that One Bike did on route and at the finish. *"Hillary Matemu and his team, selflessly volunteered their services to clean up after the runners on route by collecting the cups and water bottles, once the runners had passed through",* said Addison. He continues to say, *"One doesn't realize the impact and importance, people like OneBike have on the success of an event, until you have to try do it yourself or pay for these generous services. We are proud of the beautiful area the marathon route goes through, under the shadow of Africa's highest free-standing mountain, and it is vital that we keep the area pristine for the community that live in this area".*

Goodluck M Minja, co-founder of One Bike Limited said: *"We're proud that our sustainability actions are growing in participation, and happy to have more partners every time. We'll keep our commitment with the environmental cleaning as long as it will be necessary".*

The event is shared on Facebook and Instagram using the hashtags: #recyclingtour #onebike #unlitteringafrica