



## 1st Re-Cycling Tour

On Saturday 23 February 2019, One Bike Limited, a Tanzanian cycling-based social enterprise in Moshi, Tanzania, is proud to present the *Re-Cycling Tour*. An environmentally friendly initiative that has one goal, to clean the trash off the streets of Moshi by "cycling to recycle".

This Saturday a cycling critical mass movement will be starting a tour in Moshi town, from the small shop of One Bike, placed between Market St. and Mission St.

During the tour, a group of cyclists belonging to the One Bike community will go forward by collecting trash from the streets, using special backpacks tailor-made from recycled materials. Then the garbage will be sent to recycling facilities.

Danford Kamenya, Municipal Environmental Officer of Moshi said: *"The Re-Cycling Tour is a very important event that helps, first of all, to create awareness for people that see cyclists promoting the recycle of the waste, and also, the community will be aware that is not good to litter and pollute the environment with plastic or any kind of material."*

Hillary Matemba, founder of One Bike Limited said: *"This event is just a start, it will be replicated every week until the Moshi town is clean. This is an action for the people of Tanzania, for tourists and for all the workers that everyday make this city on the slope of Kilimanjaro a great city. And for the future we hope to change human behavior, so one day it will not be necessary do the Re-Cycling Tour anymore."*

The event will be shared on Facebook and Instagram using the hashtags:  
#recyclingtour #onebike #unlitteringafrica